



PATENT

Attorney Docket No. 432383600011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Levergood et al.
Serial No.: 09/548235
Filing Date: 4/12/2000
For: Web Advertising Method
Art Unit: 2145
Examiner: Patrice L. Winder

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Statement is submitted in compliance with 37 C.F.R. §1.56. A list of patent(s) and/or publication(s) is set forth on the attached Form PTO-1449. Applicant respectfully requests that these references be considered and made of record in the present application.

No fee is believed to be due for entry of this Information Disclosure Statement. However, if any fee should be required, please charge such fee to Jones Day's Deposit Account No. 501432, Reference No. 432383600011.

Respectfully submitted,

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November 17, 2005

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Application Number	09/548235	
				Filing Date	4/12/2000	
				First Named Inventor	Levergood et al.	
				Art Unit	2145	
				Examiner Name	Patrice L. Winder	
Sheet	1	of	1	Attorney Docket Number	432383600011	
U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Document Number	Publication Date/Date of Patent MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		Number - Kind Code ² (if known)				
		5347632	9/13/1994	Filepp et al.		
		5544322	8/6/1996	Cheng et al.		
		5560008	9/24/1996	Johnson et al.		
OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ - Number ⁴ - Kind Code ⁵ (if known)				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.				T ²
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Examiner Signature					Date Considered	

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²Applicant is to place a check mark here if English language Translation is attached. Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231